

Real Estate *weekly*™

The only full color, weekly real estate publication in Western North Carolina

Rates and Information

MEMBER RATES

	51 Weeks	Prime Pages
Full Pg	\$330	\$415
3/4	\$258	\$321
1/2	\$179	\$223
3/8	\$144	N/A
1/4	\$ 98	\$123
1/8	\$ 50	N/A

	26 Weeks	Prime Pages
Full Pg	\$373	\$467
3/4	\$291	\$364
1/2	\$203	\$254
3/8	\$162	N/A
1/4	\$111	\$140
1/8	\$ 57	N/A

	12 Weeks
Full Pg	\$428
3/4	\$334
1/2	\$232
3/8	\$188
1/4	\$126
1/8	\$ 65

	Open Rate
Full Pg	\$492
3/4	\$383
1/2	\$267
3/8	\$214
1/4	\$147
1/8	\$ 74

MLS Photo Classified

\$20 per week available ONLINE only

NON-MEMBER RATES

	51 Weeks	Prime Pages
Full Pg	\$363	\$ 458
3/4	\$283	\$ 355
1/2	\$197	\$ 247
3/8	\$158	N/A
1/4	\$108	\$ 136
1/8	\$ 54	N/A

	26 Weeks	Prime Pages
Full Pg	\$ 410	\$ 514
3/4	\$ 319	\$ 401
1/2	\$ 222	\$ 276
3/8	\$ 177	N/A
1/4	\$ 122	\$ 153
1/8	\$ 62	N/A

	12 Weeks
Full Pg	\$472
3/4	\$368
1/2	\$257
3/8	\$205
1/4	\$141
1/8	\$ 69

	Open Rate
Full Pg	\$ 542
3/4	\$ 421
1/2	\$ 295
3/8	\$ 237
1/4	\$ 161
1/8	\$ 83

Service Directory

\$28 (15 week commitment)

51 Week Multi-Page Discount*

First Full Pg	\$ 330
2-5	\$ 287
6-10	\$ 236
11-20	\$ 165

* Prices break occurs at each page increment only.

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